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# **“The Gladiolus Beautiful”**

**AND OTHER**

## **SUMMER FLOWERING BULBS**

### **1915**

**JOE COLEMAN, GROWER**

**LEXINGTON, OHIO**



*Our Thoughts: To extend the "glad" hand to all. To have you hearken to the call of the great out-of-doors. To have you experience the keen delight of a flower garden. To have you plant the most charming of all flowers--- "The Gladiolus Beautiful." Then your home surroundings will be enshrined in beauty. Then health and happiness your portion.*

FOR 400 years has the Gladiolus been grown as a garden flower, but the past 30 years has seen its greatest growth in the hands of careful specialists. How gorgeous the varieties of today, with bloom four and five inches in diameter, compared with the small red flowers of grandmother's time!

These pages represent a list of the best varieties of American and European specialists and we not hesitate to commend it to the amateur and professional alike.

Note should be taken that we are large growers of the Kunderd productions. Mr. Kunderd not only is the originator of the Kunderdi type, the Ruffled Flowered Gladiolus, but many plain-petaled varieties that are on the tidal wave of popularity. His Mrs. Frank Pendleton and Myrtle stand without a peer.

Our prices are extremely low considering the high quality of stock we send out. We take care of all express and postage charges. Send us your business. Will do our level best to please.

JOE COLEMAN, Grower,

Lexington, Ohio.

## Extra Special Offer

We will sell hundreds of these collections. Never before have such low prices been offered. Get busy right now and order. Our supply can last only so long. To avoid possible disappointment and your money back ORDER NOW. Only a few fleeting weeks until the gentle zephyrs will fan away the vision of Spring into a reality. Can almost hear the chirp of a robin. Can't you?

*Collection "R."* One each of the following 11 varieties 50 cents; 5 each \$2—Victory, Chicago White, America, Mrs. Francis King, Pink Beauty, Cracker Jack (Groff's), Princeps, Independence, Baron Hulot, Kunderdi Glory, Halley.

*Collection "T."* One each of the following magnificent Kunderd Collection, each one a gem, \$1; 3 each, \$2.75—Mrs. Pendleton, the peerless one; Myrtle, the Queen of Glads; Arizona, extra Rose; Yellow Bird, a true yellow; Ida Van, brilliant cerise; Red Canna, grand.

*Collection "W."* All for 75 cents; 3 each for \$2—Panama, Niagara, Golden King, La Reine Blanche, Mephistopheles, Peace, Golden West.

*Collection "E."* An exhibition collection of the best European novelties. All for \$1; 3 each \$2.75—Europa, Empress of India, War, Pink Perfection, Lily Lehmann, Electra.

One each of above 30 varieties \$3.00; one dozen each of above 30 varieties, \$30.00.

*Here is the Biggest Dollar's Worth of Pleasure You Ever Had!* Twelve Kunderdi Glory, ruffled; 12 Princeps, the Amaryllis flowered; 12 America, lavender-pink; 12 Mrs. Francis King, flame color. Entire lot (48 good big bulbs) for 100 cents.

Everything listed in this catalog is sent postpaid.

## GENERAL LIST

One dozen bulbs for the price of 1 multiplied by 10. Those marked K are the leading Kunderd introductions.

**America.**—So well known as to need no comment. Beautiful lavender-pink. Fine for all purposes. Buy it by the hundred. 5c. each; 50c. doz. \$3.50 per hundred. Medium size, 25c. doz.; \$1.75 per hundred.

**Niagara.**—The new yellow that has created a sensation everywhere shown.  $4\frac{1}{2}$  inch flowers. Color, a rich cream blending into canary. 10c each.

**Yellow Bird (K).**—A deep pure yellow, finely marked with crimson. A glowing yellow that is hard to get and one of the very best. 15c. each.

**El Capitan (K).**—Very tall sulphur yellow. Spike a mass of bloom at one time. 20c. each.

**Arizona (K).**—A widely expanded and immense flower of rose-pink color. Be sure to include it. 15c. each.

**Sunrise (New 1915).**—An attractive flower carrying a rich yellow throat on a splendid red ground. Brilliant as the rising sun. 25c. each.



**Doublet** (K, new).—The only dependable double flowered variety. The dawn of a new race. This flower will surprise you. 50c. each.

**Purple Pansy** (K).—Tall, slender plant. Richest of purple, fine pansy-like throat. 30c. each.

**Red Canna** (K).—Canna-like flowers that produce a gorgeous show. To miss it would be a mistake. 15c. each.

**Willy Wigman**.—Creamy-white tinted pink; crimson blotch on lower petals. 10c. each.

**Charlemagne**.—A giant flower of French introduction. Sunrise red with creamy throat, stippled with purple. Unusual and exquisite. 20c. each.

**Golden King**.—The very best blotched yellow. A big flower and spike. Each spike produces from fifteen to twenty flowers. Unfading golden yellow with rich crimson blotch. Buy a dozen. 20c. each.

**Victory**.—Dainty yellow with lower petals a deeper yellow. Considered one of the best of the yellow sorts. 10c. each.

**Primulinus**.—Rare species discovered in South Africa. Clear primrose yellow with small hooded flowers that droop forward. 15c. each.

**Safrano**.—New. Nankeen yellow flowers striped with currant red. Long spike. Beautiful. 75c. each.

**Senator Volland**.—Blue with dark violet spot, margined yellow. 15c. each.

**La Luna**.—Glistening white of great texture with rich mahogany color throat. Extra large flowers. Very fine. 25c. each.

**Europa**.—Without question the purest white offered. Perfectly exquisite. New. 20c. each.

**Independence**.—Florists' favorite. One of the best keepers. Deep pink bordering on scarlet. 5c. each.

**Pink Augusta**.—Like Augusta, only quite deep pink. Excellent forcer. 10c. each.

**War**.—A companion of Peace, only blood red. Extra large flower and tall grower. 25c. each.

**Schwaben**.—A new yellow from Germany. Introduced by the man who gave us Europa. Has red blotch deep in throat. 60c. each.

**Wild Rose**.—Beautiful wild rose color. Will please the most esthetic nature. 15c. each.

**Tacnic**.—Bright pink splashed with lighter tints. Lower petals with blotch of crimson ending in a thin stripe of yellow. 10c. each.

**Peace**.—Very robust large white with lilac markings. Giant in stature and late bloomer. Fills a much needed place for a late white. 15c. each.

**Panama**.—Seedling of America and resembling it in form, but a richer and deeper pink. A show variety that stands right at the top. 15c. each.

**Princeps**.—"The Amaryllis Flowered." Giant flower of an intense scarlet. Very popular. 5c.

**Klondyke.**—Primrose yellow. Compact grower. Excellent. 5c.

**Baron Hulot.**—The only true blue. Its color makes it invaluable. 5c.

**Mephistopheles.**—Very striking. Attracts much attention. A bright scarlet stained with black and yellow. 5c.

**Mrs. Francis King.**—Could we grow but a few varieties Mrs. Francis King would be one of them. Best described as a flame color and in all situations it is very effective. Beautiful under artificial light. Flowers giant in size. Being large growers of this sterling sort, quote a liberal price. 5c. each; 50c. per dozen, \$4.00 per per hundred. Medium size 25c per dozen; \$1.75 per hundred.

**La Prophetesse.**—Pearl white with crimson throat. Early and good. 10c.

**Attraction.**—Large well-opened flowers of deep rose; white throat. Vigorous grower. 10c.

**Badenia.**—Pure lilac color. The only Gladiolus of this rare color ever brought out. A stunning novelty. \$1 each.

**Empress of India.**—Very dark mahogany red. A variety that commands marked attention: extra fine. 15c each.

**Electra.**—Intense vermillion, a beautiful color. Very large flowers and an early bloomer; 35c each.

**Halley.**—Beautiful salmon pink with creamy white blotch. A grand sort; very early. 5c each.

**Golden West.**—Bright orange with darker veinings. Don't miss it. 10c each.

**Lily Lehmann.**—Wish we could give adequate description of this beauty. Waxy white flowers that resemble a lily in form and appearance; 10c each.

**Pink Beauty.**—The earliest bloomer of all; bright pink with crimson blotch. Extra; 10c each.

**Pink Perfection.**—Lovely apple-blossom pink; without question one of the grandest flowers ever introduced. Must be seen to be appreciated. 35c each.



**KUNDERDI GLORY**





**MRS. FRANK PENDLETON**

the greatest of futures. An early bloomer with an upright spike that will be much in demand by florists as a forcing variety; equally suitable for all purposes. Wish we had a million bulbs. 30c each.

**Governor Hanley (K)**—Tall, showy solid red. An extra fine variety to please particular growers; 15c each.

**Ida Van (K)**—Brilliant Cerise with large wide-open flowers; very beautiful and popular. 15c each.

**Chicago White (K)**—Earliest and best white for forcing and excellent as a garden variety. Rapidly replacing Augusta; 10c each.

**Reine Blanche.**—New pure white carrying one of the longest stems of all Gladiolus. One bulb usually throws two or three spikes, four to five feet high; 20c each.

**Sulphur King.**—A grand dark yellow that is enjoyed by all who bloom it. 20c each.

**Jean Dieulafoy.**—Large creamy white with blush tinge; maroon blotch. Healthy and successful under adverse conditions. 10c each.

**Enchantress.**—A beautiful lavender of large size. A delightful flower; 50c each.

**Scarsdale.**—Tall grower with large lavender pink flowers, shading into a rose throat. 15c each.

**Wm. Falconer.**—Clear light pink, tall spike, wide open flowers. A variety that has stood the test of time; 10c each.

**Cracker Jack.**—Rich, dark red, velvety texture, blotch of maroon on a yellow ground. 10c each.

**Mrs. Frank Pendleton, Jr. (K).**—The Pinnacle of Gladiolus Production; giant flower and plant of much vigor. The color outrivals the finest Pelargoniums—beautiful light pink, blending into a darker shade with a brilliant carmine blotch. 25c each.

**Myrtle (K).**—Delicate rose-pink. It has all the qualities of the perfect Gladiolus and we predict for it

## Ruffled Varieties--Kunderdi Type

**Red, White and Gold** (New 1915)—An unusual flower and one that will create a sensation. Can you picture an immense bloom with the upper part a pure white, while the lower petals carry a ground of rich lemon yellow with a pelargonium-like blotch of crimson? A giant in both foliage and flower. Price \$1 each.

**Joe Coleman** (New 1915)—A variety we most admired of Mr. Kunderd's entire collection. A glowing red of intense richness, very large of bloom and vigorous; charmingly ruffled. We thank Mr. Kunderd for the high honor of bearing its name and modestly list same. 50c each.

**Kunderdi Glory**—Without doubt we are the largest growers in the country of this sterling novelty. Immense creamy apricot flowers, suffused with a faint light of pink. We desire everybody to try it, so quote a special price—10c each; 75c per dozen; \$5 per hundred. Medium size 5c each; 50c per dozen; \$3 per hundred.

**Azalea**.—Fancy ruffled. White ground color; very like an Azalea in color; appreciated by all who grow it. 35c each.

**Orange Glory**.—Like Kunderdi Glory, only the color is a charming orange shading to a lighter throat. Classy and distinct; \$1 each.

**White Glory**.—Gorgeous pure white with a delicate blue iris throat. Simply magnificent. 75c each.

## PRIMULINUS HYBRIDS

**Kunderdi Glory x Species Primulinus**—Large, salmon yellow flowers, ruffled. 25c each.

**Alice Tiplady**—Primulinus species x Yellow Kunderdi. A grand, large Primulinus of most beautiful orange saffron color. Extra fine. 50c each.

## In Mixtures

We offer only one grade and that the very finest—a gorgeous show of every conceivable color. 50c per dozen; \$3.00 per hundred.

## Culture of Gladiolus

Select a sunny location on good soil and plant from four to five inches deep, the largest bulbs the latter depth. Thorough cultivation is the secret of fine flowers. Never allow a crust to form and cultivate as soon as practicable after each rain in order to conserve the moisture. Will flower from sixty-five to ninety days, according to variety.

## Coleman Quality Counts

We have exhibited at the Ohio State Fair the past two years and swept the platter both times, winning Sweeptakes and First Prize Display on Gladiolus blooms in the very strongest competition.

"THE MODERN GLADIOLUS GROWER," a monthly magazine devoted entirely to the Gladiolus, 50c per year. Published by Madison Cooper, Calcium, New York.

## DAHLIAS

*ALONG our pathway of flowers, the Queen of Summer, the Gladiolus, reigns. Fittingly, Nature robes in her cloth of Gold to welcome the King of Autumn, the Dahlia. King and Queen go hand in hand to make the world more glorious.*

This is pre-eminently a list of leading Dahlias. No mistake can be made in purchasing each and every variety herewith included. Plant in well-drained soil, three feet apart, in a sunny location. Give good cultivation.

### Five Grand Cactus Dahlias \$1.00

**Vesuve.**—A vigorous grower with flowers of blood red flamed with geranium lake almost the vivid light of a shade through a glass of claret. Grand. 25c each.

**Nerthus.**—Magnificent; very free flowering. A body shade of yellow with a glow that spreads over the entire flower which suffuses itself into several lights—a beautiful effect. 25c each.

**Grandee.**—Great and effective. Flowers of long star petal shape and with its most exquisite shading of amber pink, makes it in large demand. Fine for cutting. 25c each.

**Sehwan.**—A most exquisite white, fine for cutting. 25c each.

**Acrobat.**—The most charming of bi-colored varieties. A favorite of those who love variegation. 25c each.

### Five Great Decorative Dahlias \$1.00

**Breezelawn.**—You want this beauty—a star of the whole Dahlia family. In size a wonder of the most gorgeous and brilliant scarlet imaginable. A novelty unequalled; 50c each.

**Glen Eyrie.**—The greatest of good yellows and cannot be beat for an all-round good flower. 15c each.

**Perle de Lyon.**—The finest white yet produced. Rather late bloomer, producing flowers on good long stems, fine for cutting; 25c each.

**Souv. de G. Douzon.**—A giant orange scarlet of excellent shape, growth and stem; free flowering. 15c each.

**Delice.**—The finest shade of pink yet offered; a flower to rave over and had we the choice of but a half dozen kinds, Delice would be one. 25c each.



## All Five of the New Peony-flowered Type Dahlias, \$1.20

**Antoine Revoire.**—This is one of the grandest of dark crimsons; a beautiful thing. 25c each.

**Caesar.**—A soft, clear yellow, vigorous grower and charming. 25c each.

**Kleopatra.**—Most beautiful of the low growing varieties, of pure gold yellow, a very large flower and great bloomer. Extra; 25c each.

**Geisha.**—A grand acquisition of red and gold. The demand is so great that it is difficult to keep up with it. 50c each.

**Miss G. Keeling.**—Greatest for cutting; makes up one of the most chaste and beautiful bouquets in a soft but exquisite shade of pink; has long stem and bush a mass of bloom. 25c each.

**Cuban Giant (Show)**—A massive bloom worthy of the name; dark crimson, long stem; grand. 15c each.

## OTHER GOOD THINGS

**The Great Ismene.**—Large flowers like an Amaryllis, snowy white, exceedingly fragrant. 20c each; 3 for 50c.

**Amaryllis Halli.**—A perfectly hardy Amaryllis producing beautiful pink flowers. Plant out-of-doors either in Fall or Spring; crown four inches deep. 20c each; 3 for 50c.

**Excelsior Pearl Tuberoses.**—Improved strain, large flowers, very double. 5c each; 35c dozen.

**Tritoma Pfitzeri.**—A much improved "Red Hot Poker Plant." A display of dazzling brilliancy from early fall until long after frost. 20c each; 3 for 50c.

**Caladium Esculentum (Elephant Ear)**—The most effective of all foliage plants. 15c each; 4 for 50c.

**Tuberous-Rooted Begonias.**—Recognized as a bedding plant par excellent. Waxy large flowers and the finest of all plants for a shady location. Choicest Single mixed 8c each; 4 for 25c; 75c per dozen.





*From*.....

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**JOE COLEMAN, Grower**

**SUMMER FLOWERING BULBS**

**Lexington, Ohio**



# ORDER SHEET

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**JOE COLEMAN,**

**GROWER**

**SUMMER FLOWERING BULBS**

**LEXINGTON, OHIO**

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FROM.....  
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JOHN MADDEN  
PRINTER  
MANSFIELD, O.

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